EVERYTHING YOUR BUSINESS NEEDS

THE ULTIMATE PROMOTIONAL RESOURCE FOR SMALL BUSINESSES & CORPORATIONS

V1.12

PRINTING

MATERIAL FOR TODAY'S MARKET

Collateral materials are a must in every marketing mix. They are informative and provide the customer with a constant reminder of your business long after they've left your shop, booth, or meeting. iHG can help you define your marketing efforts so your message leaves a lasting impression.

BUSINESS CARDS

Quantities as low as 100 on a variety of card stocks, with various coatings. *Great for appointment, coupon, or preferred customer cards.*

THE BREAKDOWN

- **PREMIUM FEATURES AVAILABLE**
  Double thickness, edge painting, kraft, spot uv, foil, silk, matte, uv finishes
- **SPECIAL SHAPES**
  rounded corners, leaf, half circle, square
- **PREMIUM STOCKS**
  100lb, 14, 16, 18, 32 pt, plastic card stock
- **PERFECT FOR**
  Appointment cards, coupons, loyalty cards, courtesy cards, QR codes, & referral cards

RESTAURANT MENUS

Your menu and products at your customer's fingertips. Many sizes and folding options to choose from, on quality brochure or card stock for sleeve inserts.

Most options are compatible with direct mail saturation.

Digital PDF versions available for quick QR Code download.

FLYERS & BROCHURES

Collateral material is a must in any marketing mix and some of the more common examples are flyers and brochures. They are an easy-to-manage material that's dynamically designed and can detail anything about your business from services to special offers.

THE BREAKDOWN

- **PERFECT FOR**
  Information about the business, services, specials, upcoming events, feedback, maps, and product catalogs

POSTCARDS

Get your message out clearly with postcards. They are the perfect vehicle to notify clients of specials, and events, or simply as a reminder you're there. They are perfect to rest on your storefront countertop or used with direct mail saturation to select areas of your choosing.

THE BREAKDOWN

- **PERFECT FOR**
  Special offers, upcoming events, area saturation, direct mail adverts

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DISPLAYS & BOOTH DECOR

Displays continue to offer one of the best opportunities to be seen - whether at a trade show, at a venue entrance, or up on stage during your talent's performance, your message is exhibited professionally and attractively. Partner these with the right collateral material and you're sure to make a lasting impression!

- Table-Top Banners
- Retractable Banners
- Custom Printed Tents
- Table Throws
- Table Runners
- Pop-Up Walls
- Sidewalk Signs
- Hang-up Banners
- Flags

CUSTOM PROJECTS

Over the years we have made it a point to be a one-stop shop for our clients' needs. If you have something you need designed, but don't see it in this EPK? Just ask!

- Album covers
- Social media graphics
- Apparel
- Book covers
- App graphics
- Illustrations
- Website graphics

FORMS & STATIONERY

THE BREAKDOWN

- LETERHEAD
- ENVELOPES
- STAMPS
- NCR FORMS
- NOTECARDS
- NOTEPADS
- GIFT CERTIFICATES
- FOLDERS

CUSTOM PACKAGING

If you have a product you need packaging for, we can do everything from creating the custom cutting die and package design to the complete fabricated box.

THE BREAKDOWN

- PACKAGING DESIGN
- PRODUCT CONCEPT
- CUSTOM LABELS

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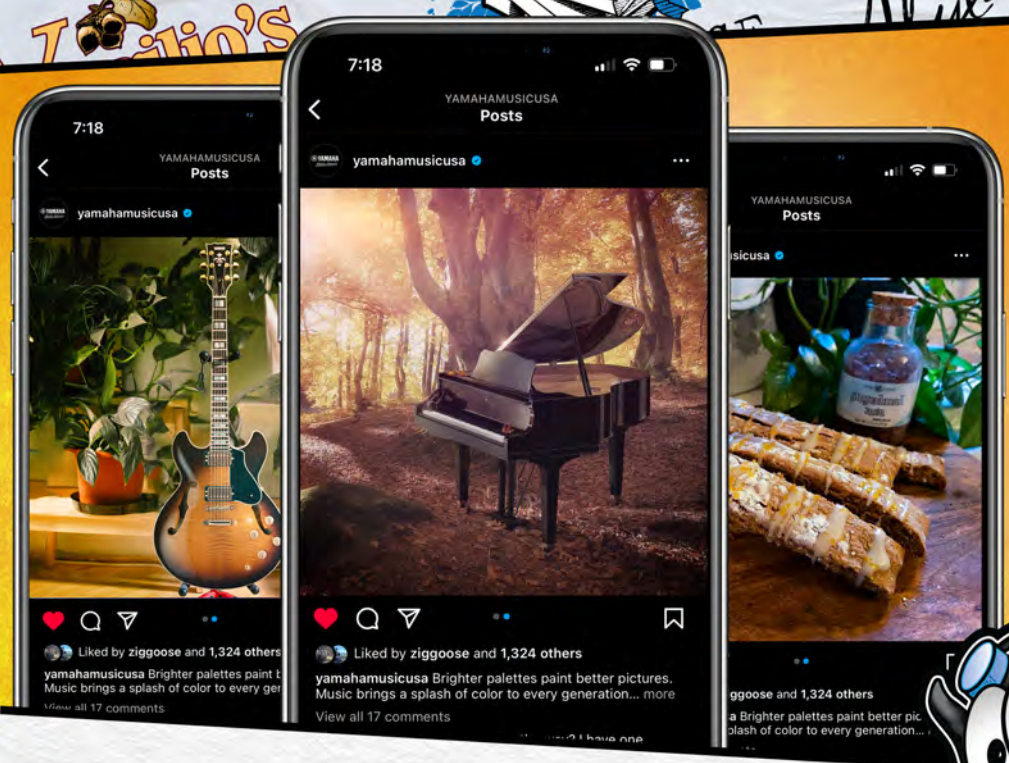
LOGOS

Your company logo is a necessity in successfully branding your business. Choose from a variety of custom logo packages, and we will provide you with the right visual impact you need to brand your performance.



SOCIAL MEDIA

In today's world, it's very important to have a solid presence not just the web, but popular social media sites as well. You have seconds to capture a viewer's attention as they scroll so making sure your graphics are dynamic and eye-catching is a must. iHG can digitally create georgeous images that can help enhance your social media marketing efforts.

ILLUSTRATION

Custom illustrations are a great way to visually support a campaign narrative. Our staff is skilled in traditional and digital media and can deliver dynamic, vibrant illustrations sure to catch the target audience's attention.

THE BREAKDOWN

- **Advertising campaigns**
- **Children's Books**
- **Mascots**

ADVANCED MANIPULATION

"The transformation or alteration of a photograph using various methods and techniques to achieve desired results" is our specialty. No AI. No pre-purchased layouts or templates. Each manipulation, highlight, shadow, or texture created is custom to the project and never simply a filter applied or purchased stock effect added. Whether it's basic photographic touch-ups or a full-on "Franken-stein-ing" multiple images together to create an entirely new graphic, we implement powerful techniques to give you the fresh visual you need. We can even match your existing style to make sure it fits with your branding.

THE BREAKDOWN

- **DYNAMIC:** Their hyper-real visual impact provides a perceived higher-value of the product to clients.
- **VERSATILE:** Once created, these shots can be manipulated to suit any project with just a few minor alterations. Social media, banner pre-show slides, billboards - you name it.
- **UNIFIED BRANDING:** Because of their versatility, they can be used across your identity to unify your entire brand.

WHAT OUR CLIENTS SAY

Over the last two decades, we've created material for countless performers in the theater, college, corporate, cruiseline, Las Vegas markets and TV. Here's what a few of them had to say about us.

"Scott's work is **impeccable**, rarely if ever requires re-work, and has helped shape our stellar image in social media.

- Yamaha Music Corporation of America

"*Scott is a **master of his craft!** He's an absolute pleasure to work with, and always hits the nail on the head.*

- Dustin Dean, Mentalist and Viral TikTok Influencer

"*I would **highly recommend** iHG to any business serious about their public images!*

- Plony's Auto Service Ltd.

"***When it comes to graphic design, inHouse Graphics is one of the best.** He creates beautiful designs that we are proud to use and he delivers on time and on budget!*

- The Evasons World's Foremost Mentalist Duo

"*With his unique style, **he continues to outperform** every project with class and elegance.*

- Indian Springs Manufacturing

"*The work they do has had people stop and take a look! **iHG has helped to bring in potential clients** through their standout work!*

- John Zaffis, Paranormal Expert as seen on The Haunted Collector, Syfy Channel

"*inHouse Graphics will **exceed your expectations** on every level!*

- Ricky Kalmon, Celebrity Hypnotist

"*They are my go-to for everything! inHouse Graphics is a **necessity** for your business!*

- La Tresse by Renee

"*You have **absolutely unmatched skills** and played a **major role** in our success. **We would not be where we are had it not been for working with you.***

- Aroma2go Aromatherapy

"*We are always pleased with their design expertise. **Highly recommended!***

- Mat Franco Las Vegas Headliner & Winner of NBC's Americas Got Talent

"*Scott is amazingly talented. He's not just a designer, but a true artist.*

- Christopher Fleming, Paranormal Expert & Co-Host of Discovery+ *Spooked: Ireland*

"*I **love** your work!*

- Christophe Fox, Magician, Viral Influencer

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SCHEDULE YOUR CONSULTATION TODAY.

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